















Mon. & Tues. VAUDEVILLE 8:30



# Say "MERRY CHRISTMAS"

To Your Neighbor By  
OUTSIDE DECORATIONS  
It Does Not Cost Much—Try It!

FORM:  
"EDMONTON'S BRIGHTER XMAS" CONTEST  
c/o The Edmonton Industrial Association  
McLeod Building, Edmonton

Dear Sirs:  
I have installed some decorative lighting and make application to enter the above contest.

Do you turn coal?  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
ZONE NUMBER \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_  
Get this out and mail to

THE EDMONTON  
INDUSTRIAL ASSOCIATION

## BIG PRIZE LIST FOR COMPETITION

Judging Will Take Place  
December 20 to 30,  
Inclusive

Winners in "Edmonton's Brighter Christmas" contest will be well rewarded for their efforts in brightly decorating their homes or apartments for the holiday season. In addition to the silver trophy which will be awarded for each year, there are prizes for lucky contestants in each of the five zones, and also a number of special prizes.

Clasificación de los premios en cada zona:

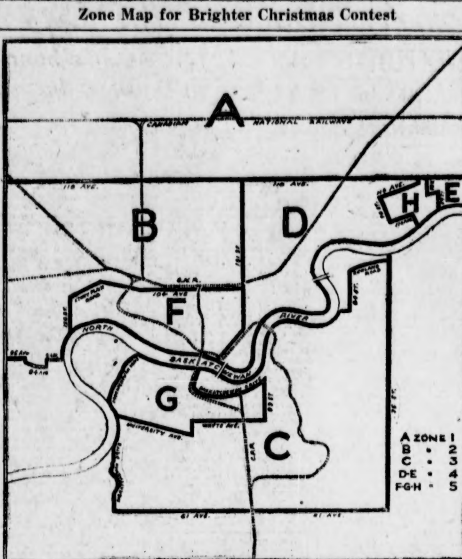
(1) Grand award of a silver trophy to the Young Men's Division of the Edmonton Chamber of Commerce, for the most artistically decorated home in the contest.

(2) Special prize to the home using coal as fuel in the form of a ton of coal. This will be won by the resident securing the highest award in each zone.

(3) Community award—\$10 payable as exhibitors desire on written statement of majority of exhibitors to best decorated block in each zone consisting of not less than six illuminated houses or lawns on either side of the street.

(4) Prizes in each of the five zones—first prize, \$10; second, \$5; third, one electric kettle; fourth, \$5; fifth, \$3 in merchandise; sixth, one phonograph record.

A few minutes spent with THIS BULLETIN's Classified Section will show you more worthwhile bargains than a tiresome two-hour walk.



Above are shown the zones in which prizes will be awarded for exterior residential Christmas decorations by the Edmonton Industrial Association, and a grand award for the most artistically decorated home in the contest by the Young Men's Division of the Edmonton Chamber of Commerce. This award is in the form of a silver trophy, which will be awarded for each year. The contest is known as "Edmonton's Brighter Christmas Contest," and city home-owners are eligible for entry. Rules governing the contest, places at which entry forms may be secured and the prize list appears elsewhere on this page.

## City's Brighter Xmas Contest Is On December 12

1 "Edmonton's Brighter Christmas" contest will be held under the auspices of the Edmonton Industrial Association on or before 12:30 o'clock noon December 26, 1931.

2 There shall be no entry fee.

3 All entries shall be made in our person's name, and must be in the hands of the Edmonton Industrial Association on or before 12:30 o'clock noon December 26, 1931.

4 A list of names will be the deciding factor, and no special account will be taken of the number of lights or the amount of material used.

5 Interior decorations visible from the exterior will be considered part of the display.

6 Judging will be done after viewing actual display from 5:30 p.m., December 26 until 10:30 p.m., December 30.

## Contest For Bright Xmas Opens Today

Now is the time for you to start decorating your home for Christmas, folks!

Saturday, December 12, sees the opening of "Edmonton's Brighter Christmas" contest which will continue until December 26. The competition is being staged along similar lines taken last year, but this year there is a larger prize list being offered. In fact, it would be well worth your while to erect a decorated Christmas tree on your front verandah or lawn, for the Edmonton Industrial Association, which body is sponsoring the contest, announces that the prize list totals approximately \$400. Or you may decorate the interior of your home or apartment, for such decorations will be considered as part of the contest if they are visible from the exterior of the house.

A grand award in the form of a silver trophy which will be competed for annually is being offered by the Young Men's Division of the Edmonton Chamber of Commerce for the most artistically decorated home in the contest.

For the purpose of systematically carrying out the judging, the city has been divided into five zones, similar to last year. A cash prize of \$10 is being awarded to the best decorated block in each zone, such block to consist of not less than six illuminated houses or lawns on either side of the street.

There is also a special prize in the form of one ton of coal which will be awarded to the home securing the highest award in the contest.

At a meeting of the Edmonton Industrial Association recently, Secretary H. P. McLeod, president of the contest, announced that the prize money for the prizes would be drawn from the following sources: H. P. McLeod, \$100; City of Edmonton, \$200; electricians, \$100; further donations, \$40.

The same committee of judges who acted last year in the judging was appointed at the meeting. The committee is composed of the following: H. L. Beynon, chairman; H. Smith, secretary; F. Doherty, H. Henderson, D. M. Duggan and J. House.

an important factor, as judging will take place after dark.

8 The decision of the judges will be final.

9 The contest is for residential and apartment property only.

10 Entry forms will be available at the following places and will be published from time to time in the newspapers:

Cullis Pharmacy, 10944 124 St., NW  
Newwood Pharmacy, 85 St. and 111 Ave.  
Hoggar's Drug Store, 80 St. and White Ave.  
Hoggar's Drug Store, 10912 85 Ave.  
Edmonton Industrial Association, Ground Floor, McFarland Bldg.  
Electric Light Dept., City Hall.

Judging will be done by a committee of six.

7 Members of the electrical industry are not eligible to enter contest.

8 Decorations may take any form consistent with illumination.

## Hudson's Bay Company

INCORPORATED 27 MAY 1870.

### WELL LIGHTED HOMES

Suggest Welcome, Sociability and Comfort

Our Lamp Counter Clerk can advise the Size and Type of Laco Mazda Lamps best suited to your needs.

INSIDE PROTECT	Each	In Cents of 100	Current Purchase Price
15-40W.	25c	\$1.40	10c
100W.	48c	\$2.70	18c
IVORY and FLAME COLORED			
25-40W.	35c	\$1.90	20c
25W-F15	40c	\$2.20	20c

## 'PLUG IN'

### On Christmas Cheer

— with —

## Electrical Gifts

"Something useful" . . . that's what people most appreciate in Christmas gifts. And what's more useful than the labor saving, efficient electric gifts such as toasters, waffle irons, coffee percolators and irons? Yes, get your friends something useful . . . in an electrical appliance.

For the Christmas Dinner an Electric Range

The formidable task of cooking a big Christmas Dinner will be a comparatively easy one when an Electric Range is used for the purpose. Set the dinner in the oven and leave it to look after itself. It will be ready to the minute—in a state of absolute, culinary perfection.

City of Edmonton  
**LIGHT & POWER**  
— DEPT. —

See the  
Magnificent Display  
of  
**Electrical Gifts**  
and Decorations  
AT  
**J. A. WERNER**  
Hardware Co., Ltd.  
Specialty Store  
Birks Bldg., Jasper at 104th St. Phone 24605  
"Edmonton's Oldest Hardware and Finer Radio Organization"

BRIGHTEN UP  
YOUR HOME  
AND GROUNDS

We have a complete assortment of Xmas Decorative Light Bulbs always on hand.

Distributors of  
Westinghouse  
Electrical  
Appliances

**H. G. Love & Co., Edmonton, Ltd.**  
Ground Floor, McFarland Bldg. Phone 27231

Bursting with savory goodness—  
cooked this flavor-sure, Tempting way

SKIN crisp and brown, parting with the knife—white meat tender and juicy with a bewitching aroma—dark meat flavormore and succulent—your Christmas turkey. Swimming in thick brown gravy, it's a treat for the gods—and easy to prepare this marvelous way.

Serve your Christmas dinner this year straight from the flavor-sealed oven of an Electric Range.

The split-second accuracy of electric cookery will serve it browned to a turn in its own fragrant juices. You can't go wrong with the Electric Range.

Modern recipe call for specific degrees of heat to be applied for definite periods. And that's exactly the secret of the Electric Range. Try an Electric Range this Christmas for new accuracy, new flavor, and freedom from kitchen worries.

## CALGARY POWER COMPANY

LIMITED

YOUR NEXT ELECTRICIANS  
**ECONOMY ELECTRIC CO.**

SEE OUR BEAUTIFUL DISPLAY OF CHRISTMAS DECORATIVE LIGHTING—ALL NEW STOCK!

9981 Jasper Avenue  
Phone 26033

WE WILL DO ALL YOUR INSIDE OR OUTSIDE ELECTRICAL DECORATING—PHONE US







# A Quarter Century

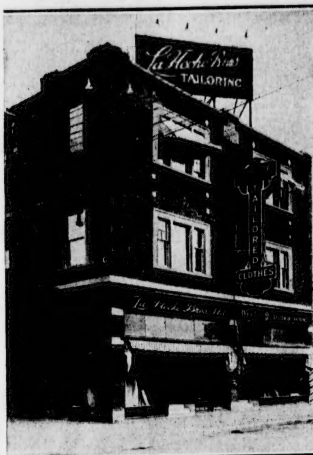
## Of Fine Tailoring in EDMONTON



**J. A. LA FLECHE**  
President and General Manager of  
La Fleche Bros. Ltd.



**T. J. LA FLECHE**  
Vice-president in charge of  
firm's Vancouver interests.



**THE LA FLECHE BUILDING**  
192nd Street, Just South of Jasper, Edmonton, Alta.



**F. A. LARSON**  
28 Years of Service.  
TWO VETERANS IN THE ORGANIZATION



**MADAME GRENIER**  
28 Years of Service.



**ALF MOLYNEUX**  
Designer, 18 Years With the  
Company.



**P. JENVEIN**  
Accountant, 3 Years' Service.



**WINNIE TARBOX**  
Our Good - natured  
Stenographer, 4 Years  
of Service.



**T. A. WARRINGTON**  
Manager of Wholesale  
Woolen Dept., 3 Years  
of Service.

### To Work Skilfully — To Serve Well

**T**HE outstanding progress of the La Fleche Tailoring Organization is due in great measure to the care and method used in selecting and training the members of our Tailoring staff. Here is an idea of the process of elimination under which each had to pass before attaining their present status with the organization:

**E**ACH one is selected from a group of applicants of at least a dozen—sometimes as many as thirty. Personal appearance—aptitude for the work—habits—hand writing are all factors in making this choice. This is followed by actual trials at specified work for the final qualification. This does not mean that all other applicants are failures, but simply that they are not suited to the refined work required in this Tailoring of High Class Clothes.

**T**HE few women compared to the men on the staff may strike you as unusual. Women are equal to men on many parts of the work, but they have a habit of getting married and all our years of training must be repeated, and it costs a lot of time and money to train a new employee into the organization.

**W**ITH such a staff of trained men and women, supported by the most modern equipment, high class Tailored Clothes are produced better and more economically than anywhere in Canada.

**W**ITHOUT giving a thought that we have such a tailor shop in Edmonton, many still look to the East for their clothes. This whole organization is waiting to make clothes for you—and if every man who wears good clothes would think about leaving his business in the West—the number on our payroll would be doubled and trebled.

*La Fleche Bros.*  
HIGH CLASS TAILORS

EDMONTON      CALGARY      VANCOUVER

**CALGARY BRANCH**

Established 1923

**VANCOUVER BRANCH**

Established 1929



**EDW. C. LA FLECHE**  
In Charge of Country Business  
15 Years of Service.



**JOE LA FLECHE**  
Director in Charge of the  
Production and Tailoring  
14 Years With the Organization.



**EDWARD BYERS**  
In Charge of Vancouver Sales.



**L. F. LA FLECHE**  
Manager of Calgary Branch  
14 Years' Service.



**IVY TARBOX**  
8 Years in the Organ-  
ization.



**JACK MOORE**  
7 Years' Service.



**PETER GREIVINKA**  
6 Years' Service.



**CHRIS CARLETON**  
3 Years.



**ROBERT CHELL**  
9 Years in Our Shop.



**ALBERTA EDMY**  
3 Years' Service.



**C. McLEAN**  
4 Years.



**W. POTTER**  
6 Years' Service.

1906—1931







# National Emergency RELIEF APPEAL



The campaign is launched and sponsored by His Excellency the Governor-general and the Prime Minister of Canada, supported by the Lieutenant-governor and the Premier of Alberta.

## Northern Alberta Objective \$50,000.00

### For Emergency Relief in Alberta

An estimate by Senator G. D. Robertson, Minister of Labour, places the number of unemployed in Canada at over half a million, including those in drought-stricken areas. One-half of these people will require practical assistance if they are to be fed, clothed and kept comfortably warm this winter. Alberta's destitute families require Albertan's assistance.

The purpose of the Appeal is to adequately care for those necessitous and deserving cases in our own community which are not receiving consideration through established government and municipal agencies. The relief will be distributed through the Red Cross Society, acting with the advice of the Alberta Appeal Committee.

The money subscribed will be used chiefly for clothing and medical attention.

Relief Camps and Municipal Relief organizations are doing their part toward remedying the present situation but their assistance is limited in its scope to providing fuel and food only. There are countless families in Alberta, who through no fault of their own, must suffer hardship this winter. The funds from this campaign are earmarked to aid their condition.

By far the largest contributions will be made from the Provinces of Ontario and Quebec wherein the greatest wealth lies. Therefore, it has been decided to form a central fund to which all the provinces will contribute ONE-HALF of their subscriptions, and from this fund money shall be forwarded to the organizations in those parts of Canada wherein relief is most required, in such amounts and at such times as the National organization shall decide. This arrangement is greatly to the advantage of the western provinces of Canada and no doubt we will receive in return much more than we subscribe to the Central Fund.

Pledge and Assignment Cards are being distributed throughout the City Business Offices and Plants. If you are not approached through an employer you can fill in the pledge below and forward it to the Secretary's Office, Land Titles Building, Edmonton.

DOMINION OF CANADA NATIONAL  
EMERGENCY RELIEF FUND

Edmonton, Alberta

1931

#### Form of Pledge

I, . . . WE HEREBY subscribe and pledge to the National Emergency Relief Fund (Canada) the sum of \$ . . . which amount I . . . we agree to pay as follows. . . .

Signature

Witness

Address

COL. JAMES RAMSEY  
Provincial Chairman

E. J. FREAM, Provincial Secretary,  
Land Titles Bldg., Edmonton

#### Suggested Subscriptions

Over a Period of Four Months	
Earnings per Month	Amount to be Paid per Week
\$ 75 . . .	.10 to .25 per week
\$ 75 to 100 . . .	.50 per week
100 to 150 . . .	.75 per week
150 to 200 . . .	1.00 per week
200 to 250 . . .	1.50 per week
250 to 300 . . .	2.00 per week
300 to 350 . . .	3.00 per week
350 to 400 . . .	4.00 per week
400 to 500 . . .	5.00 per week
500 to . . .	per week

Make all cheques payable to Secretary, National Emergency Relief Appeal.

DOMINION OF CANADA NATIONAL  
EMERGENCY RELIEF FUND

Edmonton, Alberta

1931

I DO HEREBY ASSIGN and TRANSFER to the National Emergency Relief Fund (Canada) the sum of \$ . . . per month of the salary or wages to become due to me during each of the following months, namely:

AND I DO HEREBY request . . . my employer to make payment of the said sum from month to month, deducting the same from the salary or wages due to me for such respective months; and request my said employer to pay same to the National Emergency Relief Fund.

DATED at Edmonton, this . . . day of . . . 1931

Subscriber

Witness

Address

Subscription Period December to March Inclusive.



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# YOU WILL RECEIVE TWO FREE TICKETS TO THE STRAID THEATRE

New Play at the Strand  
"GIRLS ABOUT TOWN"  
KAY FRANCIS and  
EILEEN TAYLOR

If You Find Your Name Listed Among the Want Ads  
Of Tonight's Issue

HOW TO QUALIFY  
Circled among the Want Ads at this section daily will be found names of Edmonton residents. Around your name appear call at the Bulletin office before 8 o'clock, and you will receive a ticket which will entitle two persons to the Strand Theatre.

## Announcements

### COMING EVENTS

CANADIAN LEGAL SOCIETY DRIVE  
The Canadian Legal Society will drive  
the first car at 10:30 a.m. on  
Monday, Dec. 13, at the  
Edmonton Hotel. The car will  
be driven by Mr. J. H. Smith,  
president of the society. The  
drive will be for the benefit of  
the Canadian Legal Society.  
The car will be driven by Mr. J. H. Smith,  
president of the society. The  
drive will be for the benefit of  
the Canadian Legal Society.

### OBITUARIES

MR. RICHARD LINDLEY  
The funeral of Mr. Richard Lindley  
will be held at 10 a.m. on  
Monday, Dec. 13, at the  
Edmonton Hotel. The funeral  
will be held at 10 a.m. on  
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will be held at 10 a.m. on  
Monday, Dec. 13, at the  
Edmonton Hotel.

### IN MEMORIAM

I solemnly remember my dear  
father, who passed away on  
December 12, 1931. He was  
a man of great strength and  
character. He was a man of  
great strength and character.  
He was a man of great strength  
and character. He was a man  
of great strength and character.

### FLORIBES

All flowers used in our  
funerals are carefully made.  
We have a large stock of  
flowers. We have a large stock  
of flowers. We have a large stock  
of flowers. We have a large stock  
of flowers. We have a large stock  
of flowers.

### MONUMENTS

North-West Granite & Marble  
Co. Ltd. 101 St. N. W. 101 St. N. W.  
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### PERSONAL

For Slit Patients  
The Edmonton Slit Patients  
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### THE SAW DOCTOR

THE MORE YOU TELL  
THE QUICKER YOU SELL

## Employment

### MALE HELP WANTED

MAN OR WOMAN TO TRAVEL  
and sell. Good salary. Good  
salary. Good salary. Good salary.  
Good salary. Good salary. Good  
salary. Good salary. Good salary.  
Good salary. Good salary. Good  
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### MALE SITUATIONS WANTED

Wanted experienced. Wanted  
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### Rentals

ALLENHURST HOUSE. 101 St. N. W.  
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### HOUSEKEEPERS WANTED

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## APARTMENTS UNFURNISHED 28

### Domination Bldg.

101 St. N. W. 101 St. N. W.

### Hill Block

101 St. N. W. 101 St. N. W.

### Mortlake Bldg.

101 St. N. W. 101 St. N. W.

### THE ROYAL TRUST CO.

101 St. N. W. 101 St. N. W.

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# Christmas Gift Suggestions

FOR HIM  
FOR HER  
FOR THE FAMILY

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## For Sale and Wtd

### ARTICLES FOR SALE

101 St. N. W. 101 St. N. W.

### Cash Registers

101 St. N. W. 101 St. N. W.

### Hotted Ready-Mixed Concrete

101 St. N. W. 101 St. N. W.

### Second-Hand Batteries

101 St. N. W. 101 St. N. W.

### HOUSEHOLD GOODS

101 St. N. W. 101 St. N. W.

### DAVIES FURNITURE EXCHANGE

101 St. N. W. 101 St. N. W.

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### DAVIES FURNITURE EXCHANGE

101 St. N. W. 1















# Little Stories for Bedtime

DANNY AND NANNY DECIDE THEY MUST STAY

Things that happen are passing stars. Not at all as we would arrange: Not at all as we plan and scheme: Not at all as we fondly dream. But we'll find at the end of time's long line.

More often than not they're for the best. Danny and Nanny Meadow Mouse was too little to tell Nanny the reason. Nanny was too old to tell Danny the reason. Nanny was too old to tell Danny the reason. Nanny was too old to tell Danny the reason.

"I suppose," said Nanny, "that out where you used to live in the country near Brother North Wind and Sister Moon, you were very happy."

"Yes," replied Danny, "and Jack Frost freezes everything he can," continued Nanny. "The rain makes everything very wet," Nanny went on. "It does," replied Danny.

"And the snow covers everything up and blows into everything it can," said Nanny. "Yes," replied Danny, "beginning in winter when Nanny was getting old."

"And so you have to build a house that will shut out old rough Brother North Wind and Sister Moon, and that will shut out old Nanny and old Nanny," said Nanny. "Yes," replied Danny.

"Not at all the time of year," replied Danny. "They have been come a long time."

## Milady Beautiful

By Lois Leeds

READER'S BEAUTY QUESTIONS ANSWERED

Only Skin

Dear Mrs. Leeds—(1) If one has an oily skin should a powder base be used? (2) When I apply a powder base, one hour afterward my face becomes very dry. Is this normal? (3) What is a good powder base to use? (4) May one use a cleansing cream as a powder base? (5) How to grow hair on the face?

Answer—Sometimes a naturally oily condition of the skin may be otherwise healthy complexion. It is in these cases where the oil glands (pores) of the skin exude more than the normal amount of oil, that the excess of face powders has such a harmful effect. (2) Besides washing the face twice or three times a day with warm water and a mild soap, the face should be washed over with cold water several times a day and carefully be dabbed, not rubbed. Face powder should never be applied when the skin is covered with oil. After washing your face or using cleansing cream, a mild astringent or skin freshener. (3) This following lotion is excellent for your type of skin: One teaspoonful of boracic acid, two ounces distilled witch-hazel, three ounces rose flower water, three ounces rosewater, citric acid. There are various creams and lotions available that are ready prepared. You are able to buy all well-known brands which are obtainable from any large drug store or cosmetic counter or beauty salon. I cannot give trade names through my editorial column. (4) You should not use a cleansing cream as a powder base because your skin is oily. (5) Those who have a dry, scaly skin may use a thin film of pure cod liver oil, or cod liver oil or other oil cream or liniment as a powder base, but not a cleansing cream. Reliable brands of cream or lotions do not give hair on the face.

LOIS LEADS

THIN EYEBROWS, FALLING HAIR AND DANDRUFF

Dear Mrs. Leeds—(1) I have just recovered from a serious illness and

Who Are You?

The name of Lordard is of Welsh derivation, the original word being Lordard, signifying a locality in Wales.

The name in England is spelled Lordard.

There is little doubt but that the family of Lordard is a branch of the

Edward

great house of Lordard (or Lordard), who trace ancestry to the early British who fought with King Arthur.

On the other hand, as found in Somerset, blue

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## THE GUMPS

Here Comes The Bride

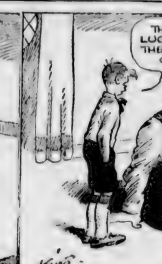
By Smith



## GASOLINE ALLEY

Wanted: An Optometrist Not An Optimist

By King



## MOON MULLINS

Bare Facts

By Willard



## THE NEBBES

The Jester

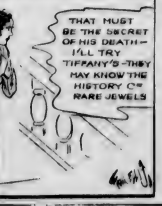
By Sol Hess



## JANE ARDEN

She Loses Her Purse

By Monte Barrett and Frank Ellis



## Character Close-Up

## LITTLE ORPHAN ANNIE

In The Balance

By Gray





# EATON'S CHRISTMAS NEWS

Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily—Including Monday. To Call EATON'S Dial 9-1-2-0



## The Store Will Open Monday at 8:30 and Close at 5:30

### SMART LEATHER JACKETS

**Ask a New Low Price**  
Every girl has need of one for skating, for hiking — for topping wool skirts to make a smart street outfit. They're tailored of soft, pliable leathers, in the swanky hip-length belted style. And the colors are wonderful — a dark rich brown, a tan, green, black, or a glorious cherry red. Sizes 14 to 20.  
**SPECIAL \$8.95**  
—Women's Coat, Second Floor

### THESE JERSEY FROCKS

Go Places—To Classes, To Business, Even to Teas

Lots of styles—you'd hardly ever see a duplicate. Tri-color effects, contrasting borders, surprise lines, clever yokes formed of cross-over bows. Many shades, and sizes 14 to 40.  
**SPECIAL \$3.95**  
—Women's Dress, Second Floor

### BIG JUMBO SWEATERS

**Specially Priced**  
More of the big, burly knit sweater coats that all the girls like for outdoor sportswear, and for office or classroom when the weather is chilly. They're big, shawl collars — handy pockets, long sleeves with snug cuffs. Red, fawn, navy or white. Sizes 34 to 44. A value sure to bring an early shopping crowd!  
**MONDAY SPECIAL \$2.95**  
—Women's Sweater, Second Floor

### MEN'S HOUSE JACKETS

A word to the wives! Smart house coats in rayon brocade fabric or warm blanket cloth materials. Tailored with shawl or notch collars — contrasting leathers and cuffs. Sizes 36 to 44 — and all sorts of patterns and colors to suit a man's taste. Boxed for gifts.  
**IN WOOL IN RAYON BROCADE**  
**\$9.00 \$10.50**  
**"PLAY BOY" PULLOVERS**  
A wool pullover sweater makes a splendid gift for a boy! Knit of all-wool yarns in the popular V-neck and polo collar style. Maroon, grey, marie, navy and fawn — patterned trim on the collars, waistbands and cuffs. Sizes for 6 to 16 years.  
**EATON Priced \$1.50**  
—Men's and Boys' Clothing, Main Floor

### MEN'S MULESKIN MITTS

Much more in the usual way — few working men want to miss this value! Made of best quality split cowhide, strong and warm, with fleecy linings, and snug knit ribbed wrists.  
**SPECIAL 50c**

### GLOVES AND GAUNTLETS

Reductions bring splendid savings to the man in need of warm horsehide gloves and gauntlets. They're of soft, pliable horsehide, warmly lined. The gloves have snug knit wrists — the gauntlets, heavy split cowhide cuffs with gusset for an easy fit over coat cuffs. Reduced to sell at this **SPECIAL PRICE 69c**  
—Men's Handwear, Main Floor

### CASHMERE BOOTS

Heavy work boots for men and boys. Cashmerrite with thick felt linings — the lower section and the soles of rubber. A thick insole of felt ensures cozy warmth. Solid rubber heels.  
**MEN'S SIZES \$2.75**  
**BOYS' SIZES \$2.35**

### MEN'S WANNIGANS

Sheep skin wannigans as shown in the sketch. Nothing warmer for cold outdoor wear! Lined with heavy sheep fleece. Light fawn colors. All sizes for men.  
**EATON VALUE \$2.95**  
—Footwear, Main Floor

## Dozen Morning Specials!

### AT 9:30! FLANNELETTE PYJAMAS

A practical gift, this thrifty Christmas! The flannelette is fine and even in weave, with a fleecy finish. The patterns are smart stripes in mannish colors, combined buying order makes possible this low price. Men's sizes 36 to 44. 9:30 SPECIAL  
**\$1.69**  
—Men's Wear, Main Floor

### AT 9:30! MEN'S WORK GLOVES

Blackskin gloves that are worth easily half as much again. Just feel the fine, supple quality of the leather — pull on a pair and make the wrists snug with the pulley fastener. Aren't they wonderfully warm! They're double sewn seams. MONDAY, 9:30 SPECIAL  
**50c**  
—Men's Gloves, Main Floor

### AT 9:30! FELT BOUDOIR SLIPPERS

Another buying success allows you a wonderful chance to save on good-looking Christmas gifts. The felt is soft and fine—made on lines of roomy comfort, and threaded at the top with satiny ribbons. Soles are of chrome—heels padded. Blue and red, fawn and blue, and plain pastel colors. All sizes in the lot.  
**9:30 SPECIAL 59c**  
—Women's Footwear, Second Floor

### AT 9:30! WOMEN'S PULLOVERS

Blouse-like zephyr wool sweaters — two or three will give wonderful wardrobe variety at surprisingly low cost. Some are in a lacy open weave — others in a flecked tweed knit — some in a fine plain jersey weave. Colors galore, of course, as well as styles. All are long sleeved. Sizes 34 to 44. 9:30 SPECIAL  
**\$1.95**  
—Women's Sweater, Second Floor

### AT 9:30! FIFTY DEN STANDS

Smart companion to a man's leisure hours — a friendly little smoking stand. The top is glassed for easy-cleaning convenience, even in bachelor quarters. The finish is a dark, rich walnut. Only fifty at this special price. 9:30 SPECIAL  
**95c**  
—Furniture, Third Floor, Annex

### AT 9:30! GIRLS' WOOL FROCKS

Imagine! As pretty a frock as a young girl's Mother would usually find at double this price—and so near to Christmas, too. The style is a jaunty bolero in all wool crepe, with vestee of silky celanese crepe and collar and cuffs to match. Colors seasonable and becoming — browns, greens, red, blue, and fawn. Sizes for 7 to 14 years.  
**9:30 SPECIAL \$1.95**  
—Girls' Dresses, Second Floor

### AT 9:30! JEWELRY, HALF PRICE

Clearaway of hundreds of pieces of sparkling jewelry—bright CLIPS and BROOCHES. Set with semi-precious stones, glittering rhinestones, or carved in ivory in quaint Swiss style. The clips are particularly smart — but one must shop early for these.  
**9:30 SPECIAL, HALF PRICE 50c**  
—Jewelry, Main Floor

### AT 9:30! BOXED STATIONERY

The "Dolly Varden" box—again we offer this special value popular with gift shoppers with an eye for thrift. The paper is linen-finished — a size correct for social correspondence. The envelopes are tissue lined. A smart economy! 9:30 SPECIAL  
**25c**  
—Stationery, Main and Second Floors

### AT 9:30! BOYS' MILITARY BRUSHES

Just half the price you'd expect to pay for brushes like these. Ebony finished, with concave or convex shaped backs. The bristles are medium stiff and white. A gift any boy would appreciate. 9:30 SPECIAL, pair  
**50c**  
—Brushes, Main Floor

### AT 10:30! FRENCH TOILET WATER

A French gift of entrancing loveliness — smart, exotic Gardenia toilet water. Just half the usual price for a lovely, crystal clear flacon in a gift box! Best shop early, for the quantity is limited. 10:30 SPECIAL  
**25c**  
—Fragrances, Main Floor

### AT 10:30! 100 HAWKEYE CAMERAS

A dependable box camera — ask the scores of shoppers who came for a previous shipment when offered at this price. Covered in black or colored leatherette. They'll take a picture 2 1/4 x 3 1/4 inches. "Eastman" made. MONDAY, 10:30 SPECIAL  
**50c**  
—Cameras, Main Floor

### AT 10:30! APPLIQUED NAPKINS

Services of lovely linen — featuring a novel effect in this well-known kind of exquisite Madeira embroideries: Fretfully carved applique corners. The patterns are as attractive as ever, the stitching as dainty. Charming gift for the hostess, or the bride-to-be. 10:30 SPECIAL  
**6 for \$1.25**  
—Linens, Second Floor

## EATON'S TOYLAND

### TOY DUMP TRUCKS

Big steel trucks that will give the youngsters no end of pleasure. The wheels are rubber lined — the dump container works with an easy-working lever. Blue and red. About 18 inches long.  
**SPECIAL \$1.29**

### FOLDING BLACKBOARDS

An educational toy that will provide all sorts of amusement and be useful for lesson too. The raised board opens to form a desk—two blackboard surfaces. The wooden frame is painted a bright red. EACH  
**\$1.50**

### A TRAIN AND TRACK

Won't this be fun—an engine that rings a bell as it whistles along! Then a tender, three coaches and eight lengths of track. COMPLETE  
**\$2.50**

### FIBRE DOLL CARRIAGE

Of course, the doll family needs a carriage, and this one is particularly strong and good-looking. Woven of fibre with an adjustable hood and rubber lined wheels. Almost big enough for baby dolls. SPECIAL  
**\$5.95**  
—Toys, Second Floor, Annex

## EATON GROCERIA

25 to 30 SPECIAL		30 to 35 SPECIAL	
SHRIMPED WHEAT		CHERRIES	
3 lbs.	24c	Cherry, 1 lb.	33c
1 lb. can	10c	SOAP—Many Flavors	
FFEL—Cut meat, 19c		3 cakes	17c
RAISINS—Seedless, 33c		1 lb. AND HEAVY	
No. 2, 19c		Medium 3 lbs.	23c
RAISINS—Spanish, 33c		1 lb. MARMALADE—Orange	
1 lb. seed, 19c		4 lb. tin	45c
ROLLED OATS		ONIONS, 12 lb.	25c
7 lb. sack	27c	CELERY—Trimmed	6c
SHIELDED		ORANGES—Sunkist	35c
ALMONDS—Best Color	41c	APPLES—Home Beauty	
1 lb. tin	25c	7 lbs.	25c
PEANUT BUTTER		SALT, FINE MORNING	
Lumpy Churn	17c	1 lb. tin	52c
WAX GRANULES		CHOICE	
6 lb. sack	22c	WEEKENDS	16c

### CHEST WITH MIRROR

A well-made bathroom chest of hardwood in a natural finish. Complete with mirrored door and one inner shelf. Size overall about 17 1/2 x 14 1/2 inches. Ready for painting or varnishing.  
**SPECIAL 98c**

### ROASTER FOR TURKEY

A big aluminum roaster is just as important as the Christmas turkey — and these will see splendid service for many a holiday. "Monogram" ware — from the makers of "Wave-Ever". About 16x11 inches. EACH  
**\$1.59**

### ENAMEL SAUCEPANS

Big enamel saucepans—capacity about 3 1/2 quarts. A large, convenient size for the average family — and the handle is long and strong.  
**SPECIAL 79c**

### METAL BABY BATHS

A heavy gauge metal tub for the Baby — brightly painted, and a generous 28x14x10-inch size. Seldom procurable at this low price.  
**EACH \$1.45**

### ALUMINUM POTATO POTS

"Wave-Ever" pots for vegetables — a large 4-quart size with tight-fitting lid. Excellent value at the price. EACH  
**\$1.49**

### "WAVE-EVER" KETTLES

A dependable kettle to sing upon your range. It's a four-quart size — made of best quality aluminum. Straight sides.  
**SPECIAL \$2.98**  
—Hardware, Downtown

### MAN'S SKATING OUTFIT

Here's the outfit for the man who goes in for skating in earnest—the outfit for the hockey player. It's CCM — modern extra tube skis in vinyl finish, turned to a sturdy professional model hockey shoe. The boots are fully lined and reinforced, some are leather lined, black with trimmings. Sizes 6 to 10.  
**SPECIAL \$10.95**  
—Sporting Goods, Downtown

## Now! A Maple Leaf Special for Christmas

### BATH TOWEL GIFT SETS

Woven and Cellophane Wrapped to Order for EATON Stores Across Canada



It is outstanding value — as are all Maple Leaf specials! Four pieces to each set — two towels and two face cloths. The towels are big ones — 20x40 inches; the patterns lovely pastel and rainbow jacquards, on snowy white. Every set is ribbon tied, cellophane wrapped ready for Christmas giving, and because they were ordered in tremendous quantity, the price is only \$1.00. MAPLE LEAF SPECIAL, Set  
**\$1.00**  
—Toiletries, Second Floor

## Gifts for the Home

### OCCASIONAL PIECES

A Martha Washington sewing cabinet in solid walnut. Well made, in an attractive design, with spacious inner compartments. EACH  
**\$17.50**

### HANDSOME DEN STANDS

Completely equipped den sets—a handsome stand in walnut finish  
**\$1.75**

### Walnut Finished with Glass Fitments

**\$6.45 and \$17.50**

A thrifty gift—complete with ash receiver. Walnut finish. SPECIAL  
**\$1.95**  
—Furniture, Third Floor

**T. EATON CO. LIMITED**  
EDMONTON CANADA

## BASEMENT BARGAIN SECTION

### NO MAIL ORDERS—NO DELIVERY

### CLEARANCE OF WOOL KNIT GOODS

Lucky purchase! A maker's clearaway of short lines — a few substandard quantities included — at an exceptional economy advantage. Wonderful thrift suggestions for gifts — every piece a Bargain find at these prices.

**WOOL SCARVES**—For women or children. Heavy jumbo knit or fine ribbing in all wool yarns—some in bright colors. Many colors.  
**BASEMENT BARGAIN SECTION, each 59c**

**ALL WOOL TOWELS**—For kitchen. A few same and boys' crew-caps included. All sorts of colors. **BASEMENT BARGAIN SECTION, each 35c**

**KIDDER'S WOOL PANTS**—Knitted shorts for tots, soft and fine in knit — many colors in the yards. 2 to 6 years. **BASEMENT BARGAIN SECTION, each 39c**

**BOYS' PULLOVERS**—All wool pullovers in plain colors or fancy patterns. The long sleeved, V-neck or round neck styles. Sizes for 6 to 16 years. **BASEMENT BARGAIN SECTION, each 79c**

**WOMEN'S PULLOVERS**—Ready a dollar more in the usual way! Plain jersey knits, and tweed effects with plain color trimmings. Sizes 34 to 40. **BASEMENT BARGAIN SECTION 98c**

**TUTU'S SETS**—Adorable little wool suits in a beautiful effect, shorts and a polo-collar sweater. Sizes for 1, 2, and 3 years. **BASEMENT BARGAIN SECTION \$1.59**





THE NEBBES

The Practice Hour

By SOL HESS









Gasoline Alley



THAT PHONEY NICKEL



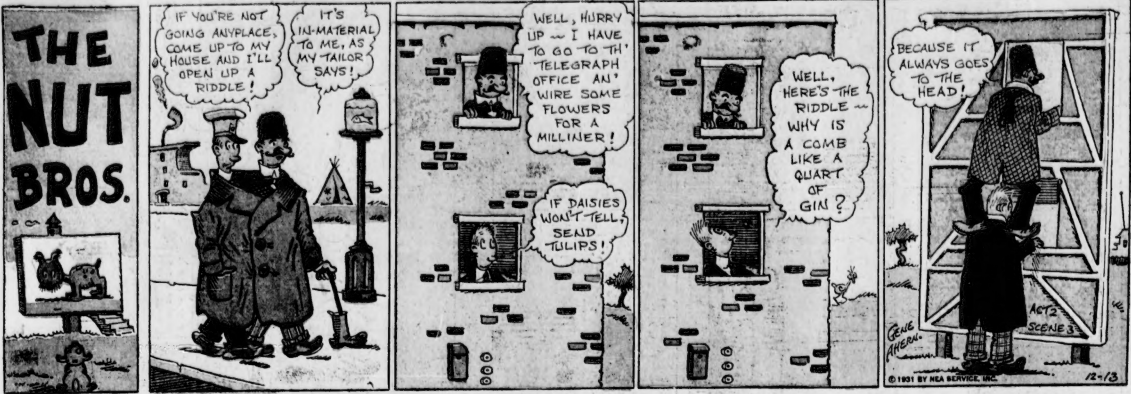
Super Comic Features Always In The BULLETIN! Read Them Daily.

Comic Land's Funniest and Most Popular Characters



OLD DOC YAK





**OUR BOARDING HOUSE**

By Ahern



Ask the Junior Members  
of Any Family About

**Little Orphan Annie — By Harold Gray**

AN EDMONTON BULLETIN DAILY FEATURE

It's the best Kiddie Strip  
that money can buy.